

eLearning



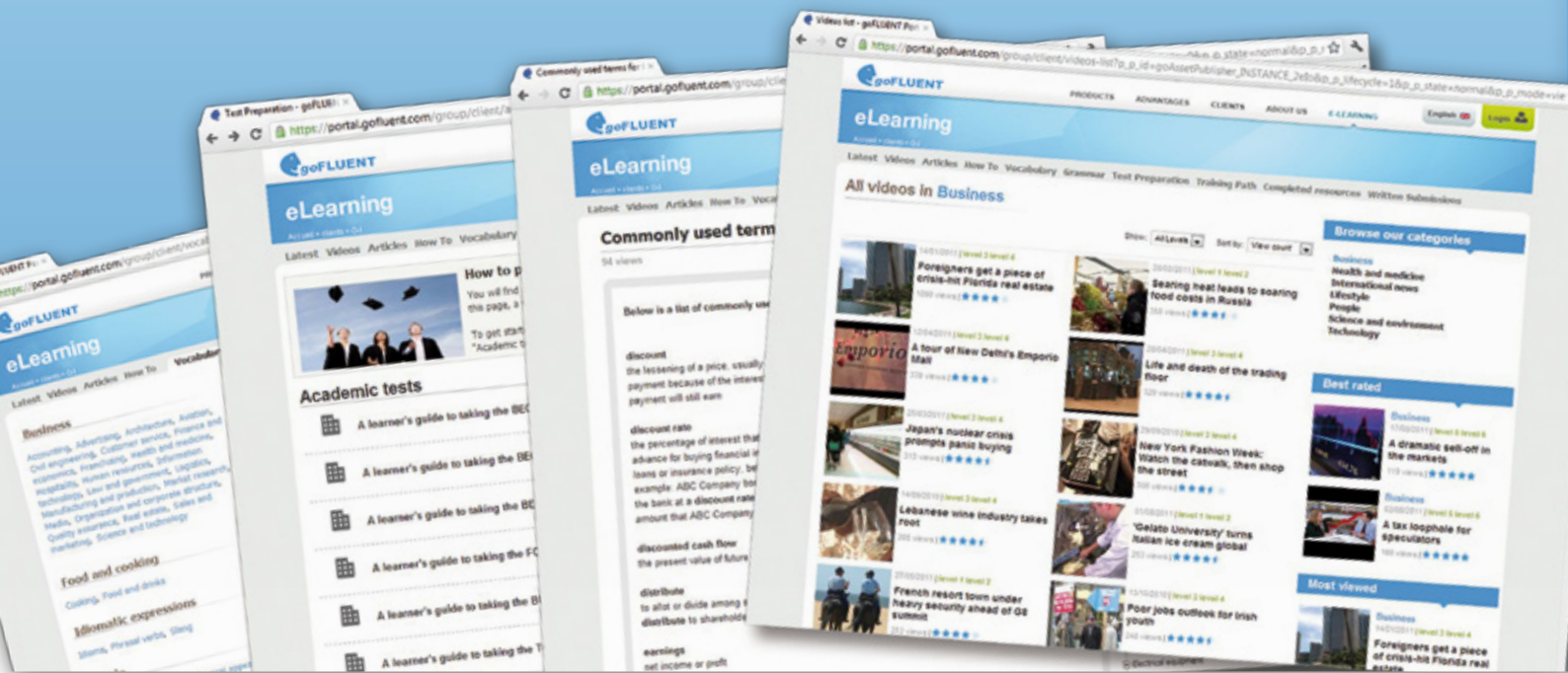
**The only Business English
eLearning Solution**

- ▶ Authentic Business English
- ▶ 600+ Business English videos & articles
250+ business modules updated daily
- ▶ Available anywhere, anytime: 100% online,
no software to download, no plug-ins to install

EFFICIENTLY DELIVERING VALUE AND RESULTS

goFLUENT's eLearning solution was designed to meet the needs of Human Resources Directors who are looking for a comprehensive, integrated solution that can be deployed worldwide to large numbers of employees of different English levels and native languages.

goFLUENT's eLearning platform features authentic, Business English content that learners can use to increase their overall efficiency and fluency when communicating in English. The content is also relevant to the workplace so any skills acquired are immediately applicable in a professional setting.



eLEARNING FEATURES

► 600+ Business English videos and articles

Every video and article is enriched with learning modules: a **LEARN** section dedicated to vocabulary and comprehension, a **QUIZ** designed to generate further intensive output, and a **PRACTICE MORE** section to keep learning.

► 250+ business modules (How-To guides for work scenarios)

The business modules are organized by functions (for example, meetings or negotiations) and levels. They are designed to be immediately applicable on the job and all of the modules are recordable and are accompanied by a related quiz. Therefore, the learners have a maximum number of output opportunities.

► Extensive grammar and vocabulary modules

Vocabulary is a critical component when communicating in a foreign language. The **VOCABULARY** and **GRAMMAR MODULES** found on the eLearning platform play a key role in goFLUENT's methodology and help in learners' acquisition and retention of new terms and rules.

KEY BENEFITS

Truly Blended

eLearning is at the core of all of goFLUENT's solutions, ensuring a totally seamless blended approach.

Authentic Business English

Employees who are learning English need solutions that they can apply to their jobs. Our authentic Business English materials are the perfect response to this requirement.

Learning 2.0

Social learning brings a lot of value to the learning experience. Learners benefit from the feedback of thousands of their peers, worldwide.

ROI

goFLUENT's solutions ensure a high level of learner engagement and skills that are applicable to professional environments. Our vision at goFLUENT is to make our clients more efficient and profitable when doing business globally.

KEY POINTS

- ▶ **Flexibility & mobility:** available anywhere, anytime.
- ▶ No software to download, and no plug-ins to install. Compatible with multiple browsers. **100% online.** Seamless deployment.
- ▶ **Content updated daily.**
- ▶ **Learning 2.0** ensures individualized learning paths and maximizes learner engagement.
- ▶ Quizzes are fully recordable and learners' **complete activity history** is available
- ▶ goFLUENT levels correspond to TOEIC® and Common European Framework of Reference (CEFR) levels.

goFLUENT'S UNIQUE, FULLY INTEGRATED TRAINING SOLUTION: eLEARNING + eWRITING + TELEPHONE

goFLUENT's products are designed to be fully integrated with each other. goFLUENT's Blended Solution combines **eLearning**, **eWriting** and **English coaching by telephone** to create a unique blended experience.

CORPORATE LEARNING PORTAL



- ▶ One Portal
- ▶ One Methodology
- ▶ One Content
- ▶ One Provider
- ▶ One Reporting

KEY FEATURES OF THE BLENDED SOLUTION:

goFLUENT's **eLearning** platform integrates the eWriting product and English coaching by telephone.

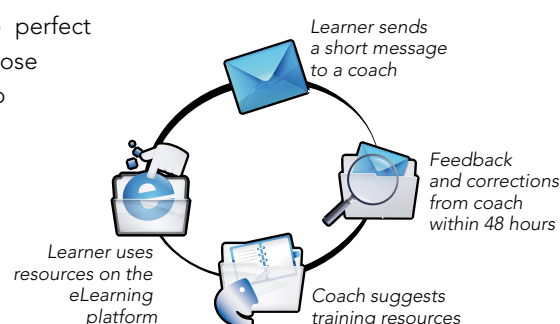
LIVE COACHING KEY FEATURES

Conversing with native English speakers is the best way to learn English. goFLUENT's telephone lessons are completely personalized according to each learner's level and preferred topics, ensuring the most efficient, effective lessons possible.

- ▶ Trainers available from **7 am until midnight**
- ▶ **Free cancellation** up to 6 hours before lesson
- ▶ **Scheduling** possible up to 30 minutes before lesson
- ▶ **400 trainers** in the USA, Canada and the Philippines
- ▶ **Extensive "Lesson Report"** given after each lesson, complete with suggested resources for further training

eWRITING DESCRIPTION

goFLUENT's eWriting is the perfect solution for companies whose employees are required to communicate in written English. The approach is personalized, the product is easy to use, and the skills are immediately applicable in the learners' professional environments.



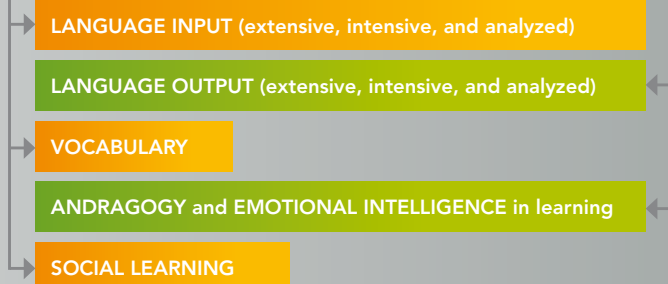


THE goFLUENT METHOD

With more than 10 years in the education industry, goFLUENT has designed the most effective distance English training method with the support of 2 renowned linguists. Dr. Charles Browne is a Professor of Applied Linguistics and head of the English teacher training program at Meiji Gakuin University in Japan.

Anya Leonardia is an educational psychologist specializing in the interplay of cognitive and affective learning. Her research has included studies on the failure to learn, and motivation in adult learning. The goFLUENT Method is based on 5 core elements: (Input, Output, Vocabulary, Andragogy/Emotional Intelligence and Social Learning) that are integrated throughout each learner's individualized learning path.

The goFLUENT Method is anchored on the following important concepts related to language training:



ABOUT goFLUENT

goFLUENT offers distance business English training solutions combining eLearning, eWriting and live trainers. Each year, goFLUENT helps over 60,000 business executives in more than 2,000 international corporations in making their companies more efficient and profitable when doing business globally and managing intercultural situations. goFLUENT is established in 10 countries and has 560 employees, including 400 teachers, and the world's third largest telecom company, NTT Communications (NTT Group) owns 30% of goFLUENT's shares.

SUCCESS STORIES

Lilly

"goFLUENT is effective, efficient, innovative, but most of all, is a very good partner for us."

Carla Costa,
Global Learning and Development,
Europe and South America – Eli Lilly.



"goFLUENT really is a perfect program. In my 20-year career I have never seen something so nice, so exciting, and so powerful."

Aline Estevant,
Vice President of Human Resources
for O-I Europe.